



The democratizer app of
augmented reality

GET IT ON APP STORE 

GET IT ON PLAY STORE 

1

Augmented reality revolutionizes the future of shopping and e-commerce

Can you imagine to see how a furniture will look in your livingroom before buy them? To see if you have space for a bigger fridge? or to know if this color doesn't fit with the rest of the house? Augmented reality is being introduced in electronic commerce and this is **a revolution in online shopping**, this technology is eliminating the barriers that exists between the users and the online channels.



IKEA Place, Amazon (with AR View), Converse, Ray-Ban... They are a sign of the introduction of this technology in the market. Thanks to Alice **any company can have access to this technology**.

2

Alice

WHAT IS ALICE

Alice is a **commercial app tool** for smartphone and tablet which uses the augmented reality technology in order to visualize the products in the real world, powering the commercialization process and improving the sale process.



The aim of Alice is **the democratization of Augmented Reality** as a commercial tool. Any business from small companies to big well know brands will access this technology without investing in a customized development.

WHERE TO IMPLANT IT

Alice is the tool that will revolutionize the traditional business process:



Facilitate the **sales force's** labor of any company by allowing them to show their catalogue where and whenever they want.



Empower the **e-commerce** sales by breaking the barriers that appear in consumers when they buy a product through an online channel.

HOW DOES IT WORKS

When you start the application from a mobile device or a tablet the camera is opened and you have the possibility to select any product from the catalogue to which you have accessed.

The object will appear in the real scene and you will have the opportunity to put it in the way and in the place that you want. Besides, you will be able to personalize its color or to capture the scene to share your experience, the possibilities are endless.



INNOVATION DEGREE

We have created a **self-management platform**, it's the way any company can manage its catalog and licenses easily and independently. They can customize every detail of the application and adapt it to their business needs.

Thanks to this innovation **our clients will save on costs** because they will be totally independent and they don't have to pay a custom development.

3 Achievements



In 2017, this solution made us the **winners** of the first edition of **Aragón Open Future**, an acceleration program pushed by T-Zir partnered with Telefónica.



In 2018, Alice **turns into a reality** on PlayStore and AppStore.



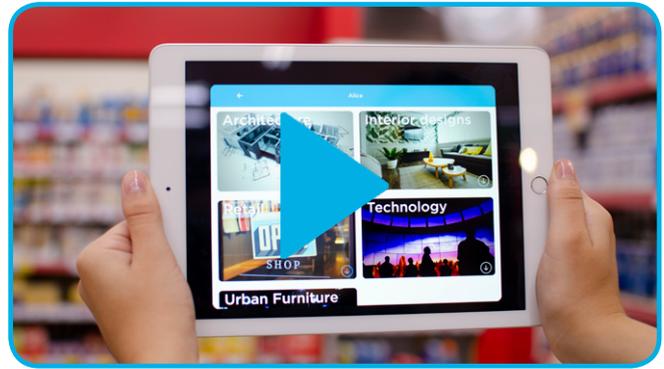
Alice starts to achieve **success in several sectors**.



We conquer the **European market** and, in August 2018, we present Alice in **Latin America**.

4 Graphic resources

In our **YouTube channel** we post innovations and video tutorials which you will become in an expert of Alice.



5 About us

DEUSENS

We emerged as one of the five first startups in Spain focused on creating **B2B virtual reality experiences**. We are suppliers of technological solutions with experiential nature called **HYPERXPERIENCES**

ALICE

After four years of hard work, our focus on the retail sector and the accumulated expertise in the development of technological solutions allowed us to detect a **market opportunity** for which **we created Alice**

NEW TECHNOLOGIES

Year after year we have been **incorporating new technologies**: augmented reality, mixed reality, developments in app environment and specific applications for the retail sector

WORLD PRESENCE

We've work with great Brands in **more than 10 countries**

OUR PARTNERS

We have the **support of multinational corporations**: HMY y Telefonica



OUR OBJECTIVES

1. To empower the organization's brand and to optimize the commercialization process
2. To transform the enterprise-client relationship into a memorable experience

6 + Information

If you still want to know more about Alice contact with us, we will be glad to attend you:

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